

Neighborhood-Based Collaborative Filtering for Conversational Recommendation



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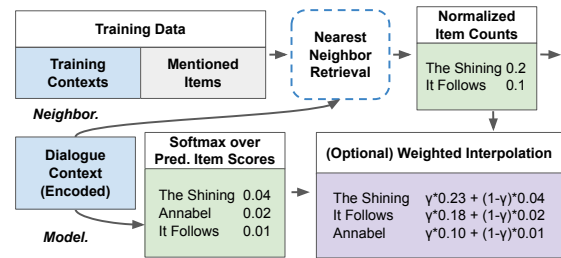
<https://github.com/zhouhanxie/neighborhood-based-CF-for-CRS>

(1) Introduction

- **Challenge in Conversational Recommender Systems (CRS)**
 - CRS need to handle complex, knowledge-intensive user queries
 - Existing methods rely on external knowledge bases or LLMs, which can be resource-intensive and have practical limitations
- **Neighborhood-Based Collaborative Filtering (NBCRS)**
 - We leverage existing dialogue data to recommend items based on similar past queries without external knowledge bases or large models

(2) Proposed Method: NBCRS

- **Key Ideas**
 - Retrieve similar dialogue contexts from training data
 - Recommend items frequently associated with these contexts
 - (Optional) Train a scoring model $p(item|query)$ to incorporate the scores further



(3) Experiments

• Datasets

Dataset	Total Movies	N. Train Samples	N. Test Samples
Inspired	1506	731	211
Redial	6476	8929	4288
Reddit	29705	39928	19438

Table 1: Statistics of the Datasets

• Overall Performance (see the paper for full-table)

Model	Setting	Inspired Recall@20	Reddit Recall@20	Redial Recall@20
KGSF	Sft+KG	9.17 0.39	8.90 0.49	17.05 0.01
	Sft+KG	18.59 0.12	9.79 0.50	27.12 0.28
Popularity FISM	-	11.3 2.19	2.21 0.10	6.01 0.36
	Sft	13.45 0.49	6.51 0.48	8.24 0.46
Gemma-2B	Zero-Shot	4.74 1.47	2.89 0.12	5.78 0.36
	Sft	2.37 1.05	3.49 0.13	5.11 0.33
Vicuna-7B	Zero-Shot	11.37 2.20	6.06 0.17	13.67 0.52
	Sft	10.43 2.11	7.18 0.18	13.67 0.52
NBCRS	Zero-Shot	14.69 2.44	14.08 0.24	16.34 0.56
	NB	16.11 2.23	15.52 0.25	16.58 0.54
	MB	1.42 0.81	13.62 0.24	14.80 0.54
	N+M	15.16 0.21	15.58 0.26	16.86 0.57

Table 3: Performance of models across datasets with standard errors. The reported numbers are percentages. Best performance excluding and including knowledge-graph-enhanced models are **bolded** and underlined, respectively.

• Further Analysis

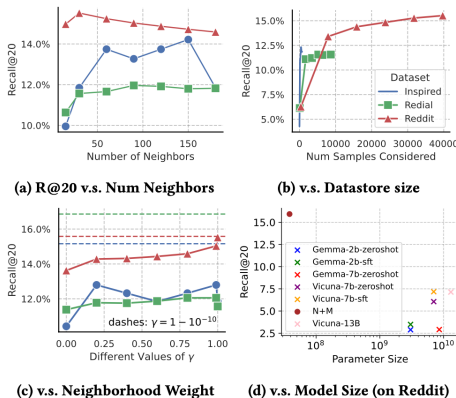


Figure 2: Analysis and ablations

(4) Conclusion

• Contributions

- Introduced a simple yet effective method for CRS: NBCRS
- Demonstrated that NBCRS can match or exceed the performance of larger, resource-intensive methods

• When to Use NBCRS?

This decision tree is mainly depicting *classes of models*, do double check and don't miss out the SOTA! Curated AUG 24.

References:

- [1] Neighborhood Based Collaborative Filtering for Conversational Recommendation, *RecSys 24*
- [2] Large Language Model as Zero-shot Conversational Recommender, *CIKM 23*
- [3] Reindex-Then-Adapt: Improving Large Language Models for Conversational Recommendation, *Arxiv Preprint 24*
- [4] Towards Unified Conversational Recommender Systems via Knowledge-Enhanced Prompt Learning, *KDD 22*
- [5] CRSLab: An Open-Source Toolkit for Building Conversational Recommender System, *ACL Demos 21*

